

The 5 Dumbest Mistakes Smart People Make When Buying/Selling A Home...And How To Avoid Them



Home Buyers:

Mistake #1:

Not knowing how much they can afford before they make an offer.

The easiest way to avoid this mistake is to get pre-qualified (not just pre-approved *See 5 Powerful Buying Strategies) for a mortgage by a lender so you know in advance exactly how much you can afford.

Mistake #2:

Not realizing in advance who the real estate agent represents.

Most people think that the agent they are working with is working for them. But unless they are working as your buyer representative, they represent the seller even if the property is listed with a different brokerage.

Mistake #3:

Not realizing that the wrong mortgage can cost thousands of dollars in needless interest and taxes.

Mistake #4:

Not discovering hidden defects before they buy a home.

One of the most expensive mistakes is also one of the easiest to avoid, by having a professional pre-purchase home inspection.

Mistake #5:

Not knowing how much credit can affect their ability to buy or refinance a home.

Before you buy a home, many of the clouds on your credit history can be cleared up or even eliminated. Your mortgage professional can help you review and prepare your credit file in advance.

Home Sellers:

Mistake #1:

Basing their asking price on needs or emotion rather than market value.

Many times, people make their pricing decisions based on how much they paid or invested into their home. This can be an expensive mistake. Overpriced homes take longer to sell and

eventually net the seller less money. Consult with a professional real estate agent. They can assist you in pricing your home correctly from the beginning.

Mistake #2:

Failing to "showcase" their home.

First impressions are the most important. Experience shows that for every \$100 in repairs that your home needs, a buyer will deduct \$300-\$500 from their offer. Thoroughly clean and prepare your home before you put it on the market if you want top dollar.

Mistake #3:

Signing a listing contract with no way out.

Most traditional real estate agents want you to sign a listing contract with no way out. When you list your home with me, you can suspend your listing if your situation changes, or cancel it by paying an administration fee.

Mistake #4:

Choosing the wrong agent or choosing them for the wrong reasons.

Many homeowners list their home with the agent who works for the biggest company or the one that charges the least commission. You need to choose the agent with the best marketing plan and track record to sell your home.

Mistake #5:

Not knowing all of their legal rights and obligations.

Real estate law is complex. The contract that you will sign when selling your home is legally binding. Small items that are neglected in a contract can wind up costing you thousands of dollars. You need to consult a knowledgeable, professional who understands the in's and out's of a real estate transaction

